



# Sponsorship info

## 12TH ANNUAL EUROPEAN CAR SHOW

We are excited to announce that our annual event is making a comeback at the Petersen Automotive Museum in Los Angeles. Mark your calendars for our **VIP Night on Friday, April 28th**, and our **Car Show on Saturday, April 29th**, as we are looking forward to reconnecting with our valued friends, sponsors, and vendors. In 2022, we exceeded expectations by setting a Euro Show record of **\$9,500.00** in fundraising for the Petersen Museum, and we are determined to surpass this milestone in 2023. Since 2011, our event has raised over **\$37,000.00** for local charities, highlighting our dedication to serving our community.



## EVENT LOCATION

**PETERSEN**  
AUTOMOTIVE MUSEUM

Top Two Levels of the  
Parking Structure

6060 Wilshire Blvd  
Los Angeles, CA 90036



Petersen Automotive Museum, corner of Fairfax Ave & Wilshire Blvd



# pricing options

## HOW TO SUPPORT EURO23

We offer multiple ways to get involved and show your support. Please find below a list of available options. If you have any questions or suggestions on how to further engage with us, please do not hesitate to reach out to our team.

	FEATURED	EVENT	VENDOR
SPONSOR FEE*	<b>\$1000</b>	<b>\$500</b>	<b>\$250</b>
FLOOR SPACE**	300 sq ft **	200 sq ft**	100 sq ft**
PARKING PASS	Up to 3 Parking Passes	Up to 2 Parking Passes	1 Parking Pass
MUSEUM PASS	Up to 4 Museum Passes	Up to 2 Museum Passes	Up to 2 Museum Passes
VIP NIGHT (FRIDAY 28TH)	Up to 2 Guests	Up to 2 Guests	Up to 2 Guests
SOCIAL MEDIA PROMOTION	Instagram & Facebook	Instagram & Facebook	Instagram & Facebook
LARGE - LOGO VISIBILITY	Event Signage, Flyer & T-Shirt	—	—
MEDIUM - LOGO VISIBILITY	—	Event Signage, Flyer & T-Shirt	—
SMALL - LOGO VISIBILITY	—	—	T-Shirt
SOUVENIR	2 x T-Shirts	1 x T-Shirt	—
SWAG DISCOUNT ONLY PRE-ORDER ITEMS	15% off	10% off	5% off

\* Sponsor Fee and/or product raffle donation MUST BE RECEIVED by **04/01/2023** to be included on event signage & t-shirt.

\*\* Floor Space is the maximum allowable area that must fit your booth, tables, pop-up tents and display vehicles. Space is limited. Booth setup as early as Friday 04/28.

**\$60 ADD-ON**

We are able to create a EURO23 Banner (8.5 ft x 3.5 ft) with your logo + photo that will be displayed on the show floor. You can provide the artwork or we can. Display as many banners as you like. You get to keep as a souvenir or donate to our raffle.

## THERE ARE OTHER WAYS TO SUPPORT

Whether you're out-of-state or just wanna do something different. Let us know your ideas, we can work together and find some beneficial options for supporting EURO23.



# event layout

## TOP TWO LEVELS (P3 & P4)

EURO23 takes place on the top Two Levels (P3 & P4) of the Petersen Museum's Parking Structure. Sponsors and Display Vehicles will be distributed through P3 & P4. Your "Vendor Space" will be separated by parking spots. Featured Sponsor is 3 parking spots; Event Sponsor is 2 parking spots. Vendor is 1 parking spot. Space is limited so please plan accordingly. If you have questions, don't hesitate to contact us!

### LEVEL P3

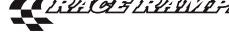


### LEVEL P4





# SPONSOR ROLL CALL

<b>BORLA</b> EXHAUST			 Deliberately Made Better in the USA*				 SINCE 1965	gaphix design haus
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<b>VADER WERKS</b>	 CUSTOM FABRIC AUTO ACCESSORIES					 34.02106... -118.27738		
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<b>rotiform</b>	Volkswagen 					 ROOF RACKS   ACCESSORIES   ADVENTURE GEAR	 DeliFan	
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					 CRAFTED IN USA	 CRAFTED IN USA		 WHEEL COMPANY
2022	2022	2022	2021	2021	2020	2020	2020	2019
<b>McBride RACE WRAPS</b>					#becausebags			<i>Last Sunday</i>
2019	2019	2019	2019	2019	2017	2017	2017	2017
<b>neutrale</b> w h e e l s								
2017	2017	2017	2016	2016	2016	2016	2016	2016

# #EURO22

# Last year

